

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1929



The Peony Border, Massive in Bloom and Rich in Color—An Amazing Profusion of Glorious Flowers on Plants only Two Years Old. Almost Unbelievable but we made the Photograph from our own Plants. Gold Medal Quality Roots will Produce Likewise for You.



Artemisia Silver King *A Plant of Rare Beauty for Landscape Effects or Cut Flowers*

This Artemisia is one of rare beauty and wonderfully valuable for various purposes. It is perfectly hardy and thrives in ordinary soil, growing to a height of about three feet in almost perfect symmetrical form. The stems are well branched and thickly covered with bright silver colored foliage, delicate and lacey like. It belongs to the perennial class, producing its entire growth from the roots each year.

For landscape effect from early summer until late winter, it is outstanding. Its bright silver colored stems and foliage blend harmoniously with other foliage and blooming plants. For beautiful graceful foliage to combine with cut flowers, it has no equal, as it does not wilt or shatter off and can be carried dry indefinitely without losing its color. The foliage matures early in the summer and quickly hardens to a state, when it can be cut and used dry.

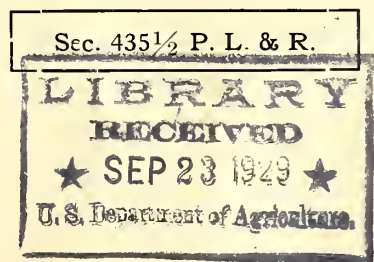
LARGE FIELD GROWN PLANTS
50 Cents Each; Two for 75 Cents

Artemisia Silver King

62.67

1929

After Five Days Return to
THE AMERICAN ROSE & PLANT CO.
SPRINGFIELD, OHIO



Horticultural Crops & Diseases
Bureau of Plant Industry
U. S. Dept. of Agriculture
Washington
D. C.





Dainty Single Flowered Peony

With
gleaming
hearts of
captured
sunshine.

They are becoming more popular every year as their exquisite dainty beauty proves irresistible to the fastidious. No garden is complete without them.

Dear Friend:—

Garden Recreation — It is unequalled in its powers to bring healthful relaxation to mind and body and will lead one's thoughts to only the happy side of life.

An hour or two in the golden sunshine, delighting in the dainty and ethereal beauty, the bewitching and elusive coloring of marvelous Peonies and Irises is the most wonderful invigorator on earth.

To look forward to some new and different varieties in your garden each season is an added joy and both Peonies and Irises bring a special thrill to the flower lover, coming into bloom, as they do, so soon after the cold monotony of winter. There are no other flowers in all of the Floral Kingdom which will give so freely of their beauty for the little care they require.

You may already know the delicate loveliness of the glorious double flowers of Solange, Tourangelle, Therese, the sparkling brilliancy of Mr. L. Van Leeuwen, Souv. de Louis Bigot and Walter Faxon and have as yet to experience the divine fascination of the dainty Single and Japanese types, with their glowing golden hearts, exquisite form and satiny texture. For landscape effect or cutting for indoor decoration, they are unsurpassed.

To help you select outstanding beauties, possessing unusual quality, our Peony and Iris experts have arranged the remarkable assortments we offer you. They are the "Best in Peonies and Irises" at especially low prices and the splendid quality of roots we furnish will enable you to enjoy them in your own garden next season and for many years to come.

Try "Garden Recreation." You will never regret the association but will find that it tends to renew faith and strength for the next and many other day's strenuous program.

Yours for a Recreation Garden,

*The American
Rose and Plant Co.
Springfield, Ohio.*



The Gold Medal awarded to us two successive years at the National Peony Shows.

"Producers of Plants that grow and bloom"

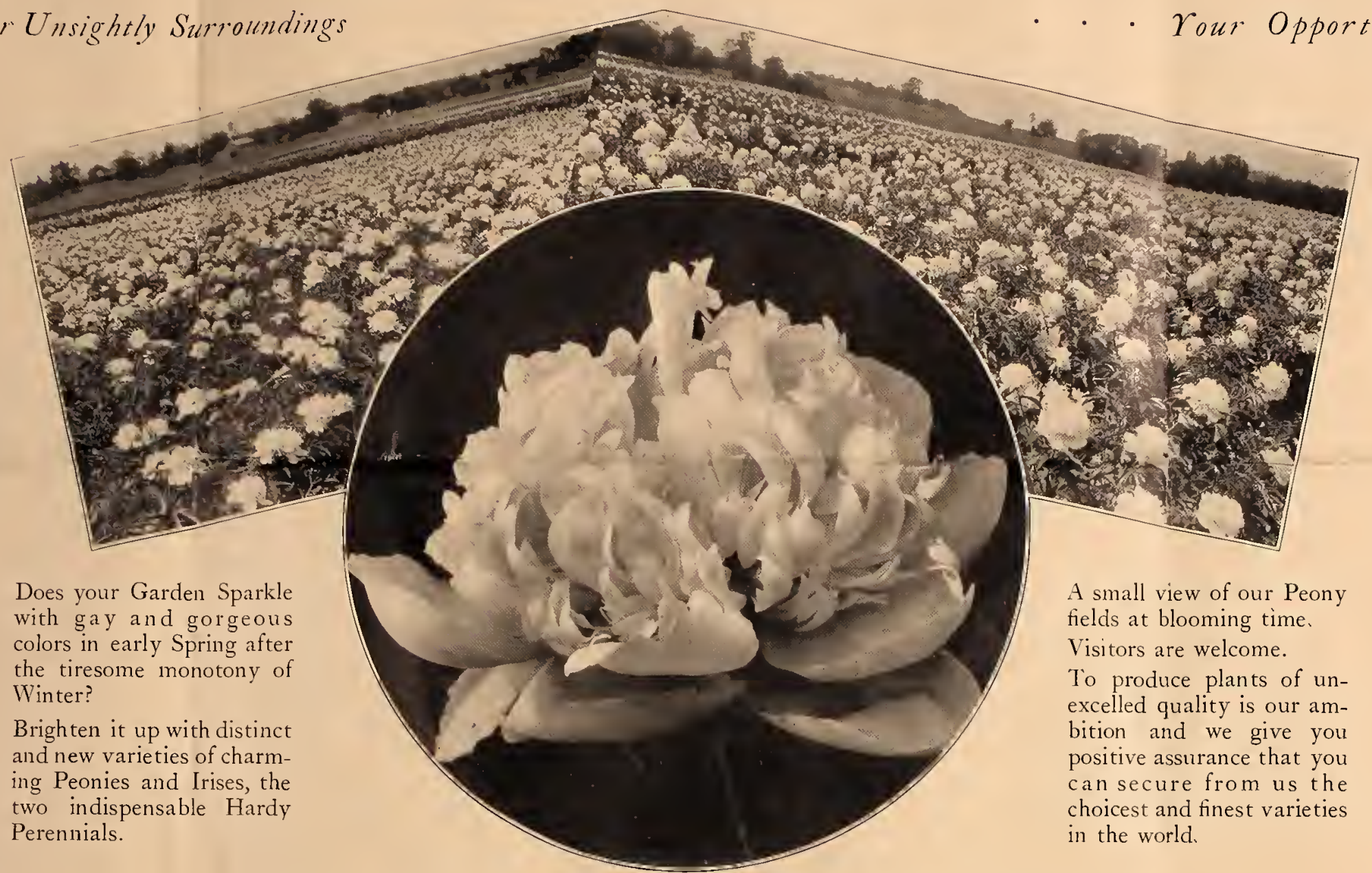
What? Wait Till Next Spring to Plant Our Garden? Impossible! Do It Now

Life is too Short to Live for a Year With Bare or Unsightly Surroundings . . . Your Opportunity to Steal a March on Mother Nature

Here are Assortments to Suit Every Fancy and Purse

All fine peonies for fine gardens carefully selected by expert judges. Glance over these remarkable groups. They are conveniently arranged, carefully selected and advantageously priced for your benefit. The same quality roots will be sent to you as we use to produce Gold Medal Winning Flowers at the National shows. Prices cover delivery charges to your door.

4 Fine Peonies for only \$1.50		Price Each
Couronne D'Or—pure white	-----	\$0.50
Eduis Superba—rose pink	-----	.50
Felix Crousse—cherry crimson	-----	.75
Germaine Bigot—lilac rose	-----	1.00
Actual Value	-----	\$2.75
4 Beautiful Peonies for only \$2.50		
Adolph Rousseau—dazzling crimson	-----	\$1.00
Lady Alexandra Duff—soft French white	-----	2.00
Mons. Jules Elie—silvery pink	-----	1.25
Mme. Emile Lemoine—glossy white	-----	1.00
Actual Value	-----	\$5.25
5 Outstanding Peonies for only \$4.00		
Dr. H. Barnsby—deep crimson	-----	\$1.50
Chestine Gowdy—silvery pink and cream	-----	1.00
Mme. Jules Dessert—delicate blush	-----	2.00
Sarah Bernhardt—apple blossom pink	-----	1.50
Primevere—"The first yellow"	-----	2.25
Actual Value	-----	\$8.25
5 Unusual Peonies for \$7.50		
Georgiana Shaylor—flesh pink	-----	\$2.50
Mons. Martin Cahuzac—nearest to black peony—dark lustrous red	-----	2.50
Tourangelle—pearly pink	-----	3.00
Walter Faxon—deep salmon pink	-----	3.50
Miss Salway—glossy lilacy white	-----	3.50
Actual Value	-----	\$15.00
7 Gorgeous Peonies for only \$10.00		
Francois Rousseau—dazzling rich crimson	-----	\$3.00
Minamota—rose pink, golden stamens	-----	3.00
Jubilee—opal tinted, ivory white	-----	2.00
Marie Crousse—shell pink	-----	2.00
Mignon—light rose to cream	-----	3.00
Queen Wilhelmina—flesh to shell pink	-----	4.00
Victoire de la Marne—rich silvery crimson	-----	2.50
Actual Value	-----	\$19.50
5 Aristocratic Peonies for only \$15.00		
Mr. L. Van Leeuwen—carmine red	-----	\$5.00
Souv. de Louis Bigot—rose and salmon pink	-----	4.00
Solange—creamed coffee color	-----	3.50
Therese—glossy soft pink	-----	3.50
Kelway's Glorious—immaculate white	-----	10.00
Actual Value	-----	\$26.00



Does your Garden Sparkle with gay and gorgeous colors in early Spring after the tiresome monotony of Winter? Brighten it up with distinct and new varieties of charming Peonies and Irises, the two indispensable Hardy Perennials.

A small view of our Peony fields at blooming time. Visitors are welcome. To produce plants of unexcelled quality is our ambition and we give you positive assurance that you can secure from us the choicest and finest varieties in the world.

Hundreds of Letters Just Like These

June 7, 1929.
Gentlemen:
So far I have been more than pleased with anything purchased from you. Out of twelve Peonies, five have from one to three large buds and two smaller buds. The rest all show small buds and only the first year planted. If you have a new Peony catalog, please send one.
Sincerely,
Christine Montana, New Jersey.

March 24, 1929.
Gentlemen:
Will you please send me your catalog of Roses. I have many plants bought over a period of several years and I would like to get some more.
I have sixteen different Peonies that I got from you

five years ago. They get more beautiful each year and are by far finer and more beautiful than any I have ever seen through this section.
Respectfully,
Mrs. Martin John, Illinois.

July 6, 1929.
Gentlemen:
I have just come in from the garden and am so pleased and happy, I must write you about it. I had nine Peonies from you last fall and have blossoms on all but one—Eugenie Verdier and it is growing fine. Oh, they are so wonderful! I hope to send another order this fall.
Very truly yours,
Mrs. F. W. Curtis, New York.

March 15, 1929.
Dear Sirs:
I would like to take this opportunity to thank you for the fine plants you have sent me in the past. Two years ago I bought both Iris and Peonies from you, which blossomed well last year, their first summer. Last year I bought a number of one-year-old climbing roses, which during the season made six to eight feet of growth, equalling two-year-old climbing roses bought from another firm.
The Artemisia Silver King made a wonderful growth and was a beautiful and unusual plant, which attracted much attention. After being bit by the frost, I gathered the stalks of it and used them with straw flowers in winter bouquets, which were very effective.
I am enclosing another order, which I would like not filled before April first as I will be unable to care for them before that time. Very truly yours,
Mrs. Otto H. Schroeder, Connecticut.

Japanese and Single Peonies Distinctive and Charming

Fascinating in form and coloring, comparable to no others. Like crinkled silk, only lovelier, their petaloids gleam like rays of the rising sun.

3 Showy Single Peonies for only \$1.50		Price Each
Lucienne—white flushed dainty pink	-----	\$1.50
Mobuchi—deep rich crimson	-----	1.00
Princess Mathilde—rosy pink with marbled white edges	-----	1.00
Actual Value	-----	\$3.50
4 Gay Japanese Peonies for only \$2.00		
Hakuseko—soft pink	-----	\$1.00
Kumagoe—soft carmine	-----	.50
The Moor—deep maroon red	-----	.75
Yeso—pure white with petaloids tipped pink	-----	1.50
Actual Value	-----	\$3.75
3 Dainty Single Peonies for only \$2.50		
L'Etincelante—brilliant rosy carmine	-----	\$2.00
Lord Kitchener (K)—bright crimson	-----	2.00
Rosy Dawn—glistening white	-----	1.50
Actual Value	-----	\$5.00
3 Thorough-Bred Japanese Peonies for only \$4.00		
Ruigegno—brilliant crimson	-----	\$3.00
Seiriu-Somae—milk white	-----	2.00
Torpilleur—rosy carmine	-----	3.50
Actual Value	-----	\$8.50
4 Beautiful Single and Japanese Peonies for only \$5.00		
Torpilleur—rosy carmine	-----	\$3.50
Seiriu-Somae—milk white	-----	2.00
Lord Kitchener—brilliant crimson	-----	2.00
Madeline Gauthier—flesh pink	-----	2.50
Actual Value	-----	\$10.00

Complete descriptive and illustrated Catalogs will be mailed to you upon request.

A Fragrant Peony Garden For Only \$9.50

Twelve Wonderful Varieties	
A fragrant Peony Garden. Doesn't that suggest all sorts of delightful possibilities? Great luscious flowers of gorgeous coloring, cool green foliage and delicious fragrance. You can have them for next season and many years to come for only a small investment and a minimum amount of care and attention.	
	Price Each
Asa Gray—salmon flesh, dotted lilac	----- \$1.00
Baroness Schroeder—soft milk white	----- 1.00
Grover Cleveland—deep crimson	----- 1.00
James Kelway—rose white	----- 1.25
Karl Rosenfield—brilliant crimson	----- 1.25
Lady Alexandra Duff—blush pink	----- 2.00
La Rosiere—soft white with golden tints	----- 1.00
Modeste Guerin—carmine pink	----- .75
Mons. Jules Elie—silvery rose	----- 1.25
Octavie Demay—early flesh pink	----- 1.00
Reine Hortense—shell pink	----- 1.50
Sarah Bernhardt—deep apple blossom pink	----- 1.50
Total Value	----- \$14.50



Lady Alexandra Duff



Solange



Seiriu-Somae



Walter Faxon



Quaker Lady



Souv. de Mme. Gaudichau



Princess Beatrice



Ambassadeur

New and Colorful Irises

"The Rainbow Flower"

To Reflect the Sky and Sunshine in Your Garden

They will lend themselves to a skillful blending of color harmony, creating a picture of rare loveliness.

Plant Them Now To Bloom Next Spring.

Special Assortments of "Double Duty" Irises to fit landscape needs with both fine foliage and gay blooms.

EACH PLANT LABELED—POSTPAID

12 Fine Named Irises \$3.00 Value for only \$1.25

- Afterglow—misty lavender.
- Archeveque—rich violet.
- Azure—sky blue.
- Colonel Candelot—white edged violet.
- Iris King—yellow, deep red falls.
- Juniata—clear deep blue.
- Lohengrin—lilac rosy pink.
- Ma Mie—white edged blue.
- Monsignor—dusky violet.
- Quaker Lady—smoky lavender.
- Rhein Nixe—white, violet falls.
- Troost—deep rose purple.

12 Wonderful Irises \$6.00 Value for only \$2.75

- B. Y. Morrison—velvety lavender.
- Dalila—white with red falls.
- Dream—clear even pink.
- Knysna—clear yellow, brown falls.
- Lady Foster—blue veined old gold.
- Lent A. Williamson—pansy purple.
- Medrano—rich rose purple.
- Mother of Pearl—bluish lavender.
- Princess Beatrice—silvery lavender.
- Seminole—velvety crimson.
- Shekinah—soft yellow.
- Souv. de Mme. Gaudichau—velvety blue.

12 Aristocratic Irises \$9.00 Value for only \$4.50

- Ambassadeur—bronze and maroon.
- Crusader—deep blue.
- Georgia—soft uniform rose pink.
- Magnifica—rich reddish violet.
- Mlle. Schwartz—silvery blue.
- Morning Splendor—deep claret red.
- Mons. O. Perthuis—blue flushed mauve.
- Ochracea (Sunset)—old gold.
- Prospero—lavender and ruby purple.
- Queen Caterina—iridescent lavender.
- Virginia Moore—clear yellow.
- White Queen—snow white.



For Showy Borders or Beds

25 Magnificent Irises

Our Selection, for only \$1.00

Twenty-five gorgeous beauties in your garden for you to enjoy next spring and many seasons to come. Quality plants including the highest rated Iris to date, Princess Beatrice, which will be labelled.

Add 15c for parcel post charges